

ADAPTIVE Stormwater Education Plan

Year 2 (2009-2010) - Sumter Stormwater Solutions

Living Document (last updated 10/20/2010)

Lead Service Provider	Activity	Target Geography/ Land Use	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Pollutants resulting in low Dissolve Oxygen	Debris	Temperature	Other						
General Public																	
Carolina Clear	TV Commercial on Time Warner Cable, and <i>Palmetto People</i> interview	Statewide	x												August - December 2009	<185,111 (Richland, Lexington, Sumter Cable subscribers)	
Carolina Clear	Appearance on <i>Making it Grow!</i> on rain barrels, rain gardens and ways to mitigate stormwater on the home landscape.	Statewide	x			x	x							SCETV	August 3, 2010	3931	Feedback via internet chat room.
Carolina Clear	Sumter Stormwater Solutions Website	Statewide	x	x	x	x	x			x					Online, ongoing	798 page views	
Sumter Extension Service	Water Quality articles written for the <i>Sumter Item</i> newspaper	Sumter County	x	x	x	x	x	x	x						12 articles	396,000	
Sumter Extension Service	Water Quality article written for <i>The State</i> newspaper	Midlands	x												July 2010	96,737	
Soil & Water Conservation District	Stormwater-related newsletter articles	Sumter County	x		x	x					x				Distributed Quarterly	850	
Soil & Water Conservation District	Conservation District Annual Report	Sumter County	x	x	x	x									12/28/09 Electronic Distribution	2000	
Carolina Clear	Environmental Attitudes & Behaviors Survey & Report	Midlands	x	x	x	x	x	x	x				Clemson University	Completed January 2010	400	Survey	
Carolina Clear, Sumter County	Display at Sustainable Sumter Earth day Celebration	Sumter County	x	x	x	x	x			x			City of Sumter, Master Gardeners	4/24/2010 Swan Lake	250		
Sumter Master Gardeners, Carolina Clear	Displays at Sumter Iris Festival	Sumter County	x											May 27-30, 2010 Swan Lake	30000		
Sumter County Public Works	Displays at Sumter County Fair	Sumter County	x	x	x	x	x			x			Master Gardeners, Carolina Clear	9/1/2010, Fairgrounds	30,000		
Carolina Clear	Storm Drain Marking Program	Sumter County	x										Sumter County & City of Sumter	September 2010, Sumter City and County	9 volunteers, 25 markers	Number of drains marked	
Sumter County Public Works	Manchester State Forest Community Cleanup	Sumter County	x							x			Shaw Air Force Base	3/27/2010, Manchester State Forest	54 volunteers	Pounds of trash removed	
City of Sumter	Westside Neighborhood Cleanup	City of Sumter	x		x					x			Westside Neighborhood	5/1/2010, Westside Neighborhood	20	Pounds of trash removed	
Carolina Clear	River Sweep: Shot Pouch Creek Community Cleanup	Sumter County	x		x					x				9/18/2010, Shot Pouch Creek	16 volunteers	Pounds of trash removed	
Sumter County	Public meeting on the proposed stormwater utility for Sumter County	Sumter County	x									Storm-water Utility	Carolina Clear	6/2/2010, North Hope Center	4		
Carolina Clear	Pet Waste brochures distributed to local veterinarian offices	Sumter County	x	x			x							September 2010, Sumter City and County	75 brochures		

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Youth / K-12 / Higher Education Students / Teachers																		
Soil & Water Conservation District	Enviroscape presentations for Cherrydale Elementary School Project Earth Club	Sumter County	x	x	x	x	x								Cherryvale Project Earth Club	2/16/2010 Cherryvale Elementary School	40	
Soil & Water Conservation District	Earth Day Fair at Cherrydale Elementary school	Sumter County	x	x	x	x	x								Carolina Clear	4/22/2010 Cherryvale ES	250	
Soil & Water Conservation District	Coastal Carolina Adventure	Statewide	x	x	x	x	x									Oct. 9-11, 2009, Pinopolis, SC	9 students sponsored	
Soil & Water Conservation District	South Carolina Institute for Natural Resource Conservation	Statewide	x	x	x	x	x								Lander University	6/2010, Lander University	2	
Soil & Water Conservation District	Envirothon Training for high school students - Aquatics and Ground Water Protection	Sumter County													Carolina Clear, DNR	1/25/2010, 3/8/2010 Natural Resource Management Center	30	Competition
SCDNR	South Carolina Envirothon	Statewide	x	x	x	x	x								Soil & Water Conservation District	5/7/2010, Columbia	2 teams, 10 students	Competition
Soil & Water Conservation District	"Elementary Science for Early & Middle Childhood Classrooms" graduate course for teachers	Sumter County	x	x	x	x	x								Carolina Clear	6/14/2010 - 6/21/2010, Pocalla Springs Elementary	24	Feedback
Carolina Clear, Sumter High School	Sumter High School Environmental Center Cleanup	Sumter County	x		x											9/16/2010, Sumter High School	132	Pounds of trash removed
Carolina Clear	Training for Future Farmers of America Students on water quality testing	Sumter County	x		x	x	x									9/16/2010, Lakewood High School	5	Competition
Carolina Clear	Presentation on Water Quality Careers for Central Carolina Tech Students	Sumter County	x												Central Carolina Technical College	3/9/2010, Natural Resources Management Center	8	

Elected and Appointed Officials and High-Level Staff																		
Sumter County, City of Sumter	Leadership Sumter community development program, Environmental Day	Sumter County	x	x	x	x	x	x	x	x					Carolina Clear, DOT, others	4/14/2010, Sumter Co. Public Works	18	
Sumter County	Presentations for County Council on Stormwater Utility	Sumter County	x											Storm-water Utility	BP Barber	6/8/2010, 6/15/2010, 8/24/2010, 9/24/2010, Sumter County Council Chambers	80 (20 per session)	Passage of Stormwater Utility by County Council
Sumter County	Presentations for County Council on Proposed Stormwater Utility: Public Hearing	Sumter County	x											Storm-water Utility	BP Barber	6/22/2010, Sumter County Council Chambers	30	Passage of Stormwater Utility by County Council

Professionals: Contractors, Engineers, Developers, Landscape Architects																		
Sumter Conservation District, Sumter County Public Works	Stormwater Basics Workshop	Sumter County	x			x										12/1/09 Sumter County Public Works	66	
Sumter Conservation District	Presentation at Utility Coordinating meeting	Sumter County	x											Storm-water Utility		12/10/09 Econolodge, Sumter, SC	7	
Sumter City-County Planning, Low Country Pavers	Pervious Pavers Seminar	Sumter County	x		x										Sutmer Counservation District	12/15/09, Sumter City/County Planning Office	9	
Sumter City/County Planning	Public Forum: Water Quality - Part 2: <i>Best Management Practices</i>	Sumter County	x	x	x	x	x	x	x	x					Carolina Clear	8/9/2010 & 9/7/2010, Swan Lake	25	

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Homeowners & Homeowner Associations																	
Clemson Extension	Master Gardener Training Course	Sumter County	x		x	x	x							Sumter Master Gardeners	Sumter North Hope Center	20	Exam
Carolina Clear	Presentation on Rain Barrels and Rain Gardens for Master Gardener Training Class	Sumter County	x		x	x	x							Sumter Master Gardeners	04/12/10, Sumter North Hope Center	19	
Carolina Clear	Rain Barrel Workshops for Master Gardeners and Homeowners	Sumter County	x			x									4/12/10 & 5/21/10 Sumter Co. Public Works	20	Post-survey
Sumter City/County Planning	Public Forum: Water Quality - Part 1: <i>Floodplain Regulations</i>	Sumter County	x	x	x	x	x	x	x	x				Carolina Clear	6/21/10, Swan Lake	34	